

Memorandum

To: The Faculty
From: Office of Advancement
Re: Fundraising Results For Fiscal Year 2001
Date: September 7, 2001

This past year was, by many measures, the most successful in the College's history in terms of fundraising. Driven by several large bequests, payments on pledges from the Journey Campaign, a number of major new foundation commitments, and another year of strong growth in the Annual Fund, the College set many new highs. Gifts were given to support a wide range of purposes, from classroom renovations to scholarships and were made both for current operations and endowment. While I anticipate a lower total this coming year as gifts from the previous campaign drop off, I believe that this strong showing bodes well for our future success.

FY2001 Fundraising Highlights

Overall Results

| | |
|------------------|-----------------|
| Total Giving: | \$20.9 million* |
| Annual Fund | \$3.9 million* |
| Participation | 44%* |
| Number of Donors | 9,435* |

* Denotes new records.

Gift Highlights - Foundations

Source

| | | |
|--|-----------|--|
| Filene Foundation | \$525,000 | Scholarships/Lessons/Faculty Support |
| Alfred P. Sloan Foundation | \$460,000 | UWW on-line learning program |
| Christian Johnson Endeavor Fdn. | \$280,000 | College assessment program |
| Henry Luce Foundation | \$225,000 | New position in Asian studies/anthropology |
| Clare Booth Luce Fund | \$224,000 | Scholarships for women in math/science |
| Booth Ferris Foundation | \$150,000 | Classroom renovation/campus network |
| W. R. Hearst Foundation | \$100,000 | Scholarships |
| George I. Alden Trust | \$ 75,000 | Neuroscience equipment |

Gift Highlights – Individuals

Source

| <u>Source</u> | <u>Amount</u> | <u>Project</u> |
|---|---------------|---|
| Nathalie Vorhees '49 & Family | \$1,000,000 | Endowment for Tang/Scholarships |
| Class of '61 40th Reunion | \$ 316,520 | Annual Fund Gift to name Tang Stairway |
| Mrs. Marjorie Burgess '49 | \$ 300,000 | Cyber-café in Case Student Center |
| Edgar Wachenheim III, P'01 | \$ 200,000 | Exercise equipment purchase/endowment |
| Parents Class of '01 | \$ 180,000 | Annual Fund Gift to name Case Center Entertainment Lounge |